



George Peabody Elementary School

Parent Teacher Association

251 6th Avenue, San Francisco, CA 94118

(415) 750-8480 (415) 750-8487 fax

www.PeabodySchool.com

Tax ID #: 71-1004773

4th Annual Community Auction Sponsorships

[Date]

[Address 1]

[Address 2]

Dear _____,

George Peabody Elementary School PTA is hosting its 4th Community Silent Auction in March 2010. We aim to host a fun evening for the friends, families and the community of our school, while raising funds to offset the cost of our in school sports and Physical Education program, classes in our new Teaching Garden and classroom enrichment programs which include art, music, drama and dance. It will also enable us to continue to provide teacher stipends and additional school supplies.

We invite you to support our fundraising efforts by agreeing to become an event sponsor.

Peabody friends and families are local consumers, homeowners and neighbors. Your tax-deductible sponsorship is an ideal opportunity to gain significant visibility in a valuable market while providing essential support for crucial programs at the school. Peabody families and friends are eager to support our school's generous sponsors and your participation will increase loyalty to your business.

Please consider the following sponsorship levels:

- **Wave (\$1000 +)** Back Page ad in the auction catalog, acknowledgement in the Peabody Newsletter and Website, promotional materials displayed at the sponsor table, emcee verbal appreciation and 6 complimentary tickets to the event
- **Ripple (\$500 - \$999)** Full Page ad in the auction catalog, acknowledgement in the Peabody Newsletter and Website, promotional materials displayed at the sponsor table and 4 complimentary tickets to the event.
- **Splash (\$250 - \$499)** Half Page ad in the auction catalog, acknowledgement in the Peabody Newsletter and Website, promotional materials displayed at the sponsor table and 2 complimentary tickets to the event.
- **We would be happy to discuss a custom package for Sponsorships greater than \$1000.**

This year, **more than ever**, your sponsorship will help make our event a success.

Thank you, we look forward to hearing from you about this opportunity.

Sincerely,

Susan Sterling (415) 902-9663 jssterling@sbcglobal.net

George Peabody is a small, safe, successful, public elementary school with a family feel.

Located in San Francisco's Inner Richmond, we serve a diverse community of students that is a true reflection of our multicultural city. We work to ensure that all students learn the skills and knowledge needed to build the foundation to lead successful lives and become productive citizens.

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